



Dear Agents:

My name is Jeremy Sine and I am the Broker/Owner of NextHome Advantage. I am *extremely* excited to be part of one of the fastest growing real estate companies in the country.

Having owned and operated my own independent real estate company, CoSine Real Estate, Inc., for over a decade, I developed a focus on property management and investments. I grew the company to 5 employees who oversee the management of over 300 properties in San Diego. All this time I never took on real estate agents because, quite frankly, I had nothing to offer. Why would agents share their valuable and hard-earned commissions when I had so little to give in return? I knew that in order to grow I needed the additional tools that a real estate franchise provided.

I spent the last 5 years researching different franchises. No matter what the companies called themselves, I found the same cookie-cutter franchise. Same tools, same marketing, same high cost fees. The same old school franchises trying to keep up with new technology and an ever evolving real estate market. I wanted something new and fresh. Something that would appeal to younger and older generations alike. A franchise that truly provided significant value to all its associates. That's when I found NextHome.

From the moment I read their name, I was intrigued. Then I went to their website to dig deeper. Clean design, pronounced branding, the tools and systems, the support, and the inexpensive costs to provide such useable benefits, was exactly what I had spent years searching for. As a small brokerage owner, I couldn't have asked for a better match.

I recognized the value NextHome offered its franchisees, agents and associates. At last I had a truly unique value proposition to offer my agents. A complete set of services including client-centric marketing, training, and comprehensive technology in a single platform to access a network of services, tools, and automated systems.

I am proud to be part of an inspirational culture that has so much value to offer. I hope you also see the value NextHome Advantage offers its agents, and join us as we grow into a premier national real estate company.

Respectfully yours,

A handwritten signature in black ink that reads "Jeremy L. Sine".

Jeremy L. Sine



ALL-INCLUSIVE INTEGRATED TECHNOLOGY & PAPERLESS OFFICE

Our technology, advertising, marketing, training and integrated systems are all part of the package. Experience a comprehensive platform and full set of services all in one place. Leverage technology and maximize efficiency through easy-to-use systems.

IN-HOUSE PROPERTY MANAGEMENT REFERRAL BASE

Established, ongoing relationships with over 300 owners and thousands of past, current, and future tenants. Be the first place they turn to when they need a real estate agent. Want to learn about Property Management? We can help with that, too.

NON-COMPETING BROKER

Agent's and Broker's interests are aligned. The success of the agent is the success of the office. Never worry about losing a lead to management.

FLEXIBLE COMMISSIONS

Choose between a flat monthly fee or flat commission split. Switch commission plans once every six months. Never any desk, office, E&O, or any other fees. Period.

FEATURED LISTINGS

Our Featured Listings program on the top 5 websites provides five times the amount of traffic to a listing, removes competing agents ads, and ensures all leads go directly to the listing agent.

FREE EXCLUSIVE LEADS

The majority of leads are generated straight from your marketing and Featured Listings, so the leads are free and exclusively yours. We are about providing quality leads, not quantity, time-consuming leads.

REFERRAL RESIDUALS & EDUCATION BONUSES

Refer a new agent to NextHome Advantage and receive a \$50 bonus for every escrow they close. Receive \$50 toward continuing education courses for every escrow you close.

PROGRESSIVE TRAINING

Knowledge is powerful and learning is essential for your success. Stay ahead of new technologies, consumer trends, transactional shifts and more through progressive products and training.

RELEVANT BRANDING & IMPACTFUL MARKETING

Consistent branding and marketing is essential for client recognition and to provide a quality presentation in every aspect of your business. Our branding center is a one-stop hub to order all personal and office collateral in the modern, fresh, sophisticated, warm and fun NextHome branding.

BROKER SUPPORT & MEMBER SERVICES TEAM

Our Member Services team (yes we have real people on the other end of the line) is available to assist with all NextHome systems & products. Looking for more support? Ask me!

Sign up today and receive **FREE BUSINESS CARDS & SIGNS**